Fill out the form as accurately as possible. You can also describe the structure of the work in a separate document. Send the manuscript and the form along with other information to:  
si-julkaisut@lists.utu.fi

**1. Basic information about the book**

|  |
| --- |
| * What is the main idea or thesis of the book? Provide a brief description of the book in one or two sentences. |
|  |

|  |
| --- |
| Provide details about the author(s) or the editors of the collection of articles. Full name, profession, position or title, workplace (such as university, etc.), and email address. |
|  |

**Physical length of the book**

|  |
| --- |
| Estimate the final length of the work. What would the page count be for the completed manuscript, with approximately 420 words equaling 1 page (2860 characters with spaces)? |
|  |

**Illustrations in the book**

|  |
| --- |
| Estimate the potential number of images, diagrams, and tables (consider image sources and copyright). |
|  |

**Timeline**

|  |
| --- |
| What is a realistic date by which you expect the manuscript to be completed? |
|  |

**2. Details about the book**

* **Working title of the manuscript**

|  |
| --- |
| What would the working title of the book be? What about a subtitle? |
|  |

* **Who is the book written for?**

|  |
| --- |
| A book is always written for someone. This is reflected in the style, content choices, language, expressions, structure, and everything else that guides the overall work. Who is this book written for? |
|  |

* **Novelty of the book**

|  |
| --- |
| What is new about the work? |
|  |

* **The structure and content plan of the work**

|  |
| --- |
| Preliminary table of contents of the work. Main and subheadings of the chapters, along with a brief (one paragraph) description of the content of each chapter. A short description of the structure, argumentation, and scope of the work; also include the author’s rationale and reasons for the choices made. (This can include the full table of contents, etc.) |
|  |

**Brief summary of the book (150-200 words)**

|  |
| --- |
| Write a clear, informative, and convincing description of the book. It should be written in an accessible way so that everyone can understand what the book is about. |
|  |

* **Already published books in the field.**

|  |
| --- |
| * Which already published books in the same field are similar to this proposed book? Is there a clearly competing work? What new content does the book offer compared to other published works in the field or on the topic? |
|  |

**Is there use for the book in teaching?**

|  |
| --- |
| Has the proposed book been developed from teaching, research, or other activities? If the book is based on a specific course taught by the author, the quality of the course should be described in more detail. |
|  |

**3. About the readers**

|  |
| --- |
| What is the target audience for the book? Is the book written for a general audience or a more specifically defined readership? |
|  |

**Use as a textbook**

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| --- |
| Is the book intended to be a textbook, supplementary reading, a specialized study, a reference work, or general professional literature? Which courses could the book be recommended for? |
|  |

**Marketing ideas**

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| Please share your thoughts on marketing the book. |
|  |

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**Scientific referees**

|  |
| --- |
| Suggest individuals who can be considered qualified to comment on the publication proposal, including their names, university or other affiliations, and contact details (email). Referees with scientific expertise should not have any conflicts of interest related to the book project. |
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